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\*\*\*FOR IMMEDIATE RELEASE\*\*\*

DANCE MARATHON HOSTS BREW CO NIGHT THIS THURSDAY, JAN 11<sup>th</sup>

**WHAT:** Over **850 dancers** have registered for Dance Marathon at UCLA as of the beginning of winter quarter. To encourage and educate these dancers Dance Marathon at UCLA is holding a **second Brew Co Night** this Thursday, January 11, 2007. From 9:00pm-11:00pm at Westwood Brewing Company on 1097 Glendon Avenue. The event is open to all UCLA students of all ages even though the venue is usually only open to students over 21. From 9:00pm-10:00pm, **Chris Smith, the official UCLA juggler** and an **A Capella** group will be performing. Karaoke starts at 10:00pm. A \$5 donation is encouraged but not required.

**WHEN:** Thursday, January 11<sup>th</sup>, from 9-11 pm.

**WHERE:** Westwood Brewing Company, 1097 Glendon Avenue, Westwood, CA.

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**About Dance Marathon at UCLA (DM):**

**Dance Marathon at UCLA is the largest student-organized philanthropic event on the West Coast. It is an entirely student-initiated, student-run 26-hour dance-a-thon that unites college students, activists and community members in the fight against pediatric AIDS.**

In response to the devastating global AIDS pandemic, students at UCLA have rallied together to organize a 26-hour annual dance-a-thon to raise money for the cause. Participants acknowledge the battle of children suffering from AIDS by fighting their own personal battle: staying on their feet for the entire duration of the event. With thousands of participants every year, live music, and appearances by celebrities and activists alike, Dance Marathon has been able to raise over \$650,000 to benefit the Elizabeth Glaser Pediatric AIDS Foundation – the largest pediatric AIDS foundation in the United States. Starting this year, Dance Marathon will also benefit Camp Kindle and Camp Heartland, two free summer camp programs for HIV-affected children. In 2006 alone, Dance Marathon united over 2,000 supporters and grossed over a quarter of a million dollars in financial contributions. Moreover, since its inception in 2002, Dance Marathon has sought to empower the UCLA campus community in the fight against pediatric AIDS, raising not only money, but also awareness about the importance of HIV education and testing, and helping young people to make a difference in halting the spread of this critical, preventable disease.