



Dance Marathon at UCLA

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****FOR IMMEDIATE RELEASE****

DANCE MARATHON HOSTS BINGO NIGHT THIS TUESDAY, JANUARY 15TH

WHAT: This Tuesday, January 15th, Dance Marathon will be hosting “**Bingo Night Fundraiser**” from 7:30pm-9:00pm at the UCLA Student Activities Center. Dance Marathon’s Bingo Night is a fundraiser for pediatric AIDS open to all UCLA students. With Dance Marathon only a few weeks away, Dance Marathon Bingo Night aims to bring dancers together to fundraise, meet other dancers and dancer captains and spread awareness about pediatric AIDS. Dancers can bring their friends to play, and proceeds from their bingo cards can go toward a particular dancer’s fundraising target. The event will also include prizes for every round and a performance by Awaken A Cappella

WHEN: Tuesday, January 15th, 7:30pm-9:00pm.

WHERE: UCLA Student Activities Center

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About Dance Marathon at UCLA (DM):

Dance Marathon at UCLA is the largest student-organized philanthropic event on the West Coast. It is an entirely student-initiated, student-run 26-hour dance-a-thon that unites college students, activists and community members in the fight against pediatric AIDS.

In response to the devastating global AIDS pandemic, students at UCLA have rallied together to organize a 26-hour annual dance-a-thon to raise money for the cause. Participants acknowledge the battle of children suffering from AIDS by fighting their own personal battle: staying on their feet for the entire duration of the event. With thousands of participants every year, live music, and appearances by celebrities and activists alike, Dance Marathon has been able to raise almost \$1,000,000 to benefit the Elizabeth Glaser Pediatric AIDS Foundation – the largest pediatric AIDS foundation in the United States, as well as Project Kindle and Camp Heartland, two free summer camp programs for HIV-affected children. In 2007 alone, Dance Marathon united over 2,500 supporters and grossed over \$330,000,000 in financial contributions. Moreover, since its inception in 2002, Dance Marathon has sought to empower the UCLA campus community in the fight against pediatric AIDS, raising not only money, but also awareness about the importance of HIV education and testing, and helping young people to make a difference in halting the spread of this critical, preventable disease.